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Delicate Arch | Moab, UT





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THE UNIFIED WORKSPACE FOR ACCOUNTING FIRMS



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What Accounting Has Gotten

RIGHT & WRONG

IN ITS MOVE TO THE CLOUD



Today you will learn:

- What the cloud does well
- The inefficiencies the cloud has exposed and how to take advantage of them
- The new challenges that have emerged, especially for those whose migrations were poorly executed and hasty
- What to do now for maximum effectiveness from the cloud



Poll #1

What **percentage** of your firm's applications are cloud-based?



THE UNIFIED WORKSPACE FOR ACCOUNTING FIRMS

Cloud Computing



Where do **accounting firms** stand?



of accounting professionals **prefer** cloud accounting

Sage, 2021

of accountants believe they need to **keep up** with technology adoption to be **competitive**

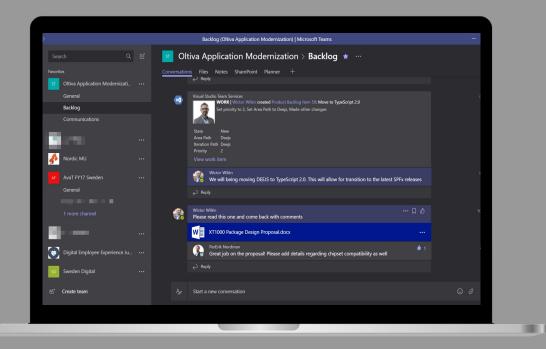
Sage, 2020



Poll #2

Relative to other firms, how **automated** are your firm's historically labor-intensive processes like tax, payroll and auditing?







Promises of the Cloud

Focuses Communications

- Reduces inefficiencies
- Streamlines access
- Increases reliability
- Tightens security
- Reduces maintenance
- Saves money
- Improves scalability
- Increases options
- Uplevels experiences

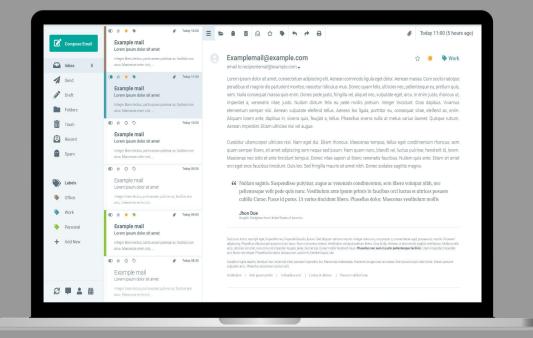


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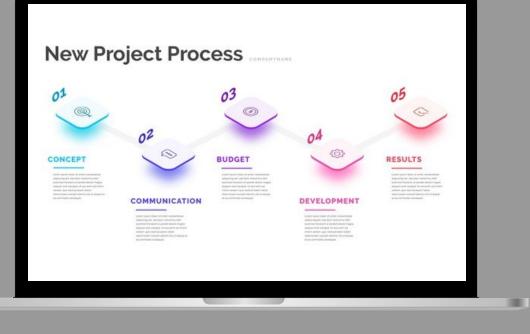


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New ways to waste time

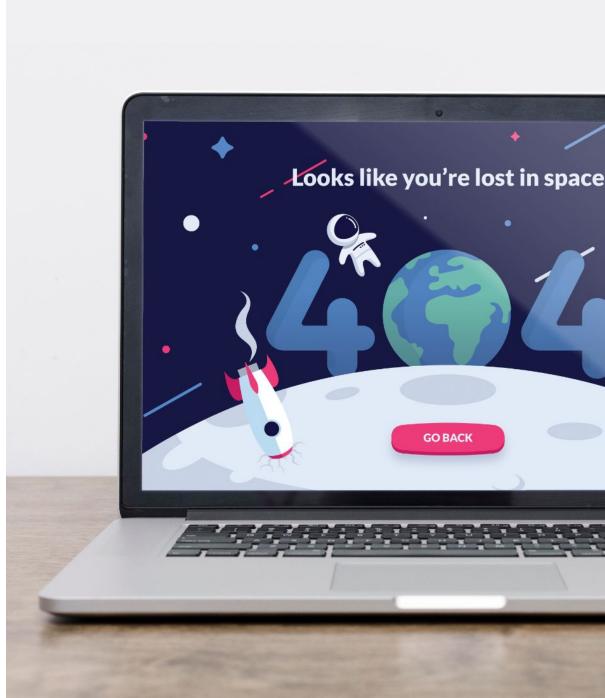
- The time it takes to jump between apps and duplication of work
- New risks to reliability
 - Being subject to application
 outages during times of high traffic
- Disconnected solutions
 - Applications that don't interact well with others
- Faux cloud solutions
 - Solutions that are merely a cloud-hosted version of what you were using before



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Disconnected solutions

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Faux cloud solutions

 Solutions that are merely a cloud-hosted version of what you were using before



Ask Yourself a Few Key Questions

- Is your current system giving you what you need or is it a cobbled set of processes?
- Or worse, so disconnected **you're** falling behind?
- Can you identify one to many areas you would like to **improve?**





Poll #3

Is your firm on course with sufficient change management to **significantly improve** your relevance over the next two years?





Cloud Computing Best Practices

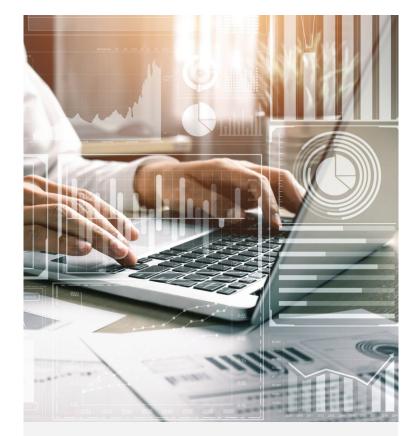
- Prioritize customer experience
- Challenge existing workflows and technologies
- Align change management appetite with desired outcomes
- Automate everything possible
- Evolve staff competencies

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TRY FREE



Poll #4

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